

Since 1994, Claudia Vincent has helped growing businesses improve their image through graphic design. She has invaluable experience in the creative process. Her earlier career as a management consultant influences her unique design approach. She communicates and understands marketing issues while developing creative solutions. Claudia has produced mass-media branding campaigns with award winning results.

**EXPERIENCE** Produce conceptual design based on marketing strategy ■ create identity + branding solutions that communicate a business' distinct personality ■ conceptualize design for marketing communications, media campaigns, packaging + signage ■ design web sites ■ select + lead creative teams ■ coordinate + direct photography, illustration + copywriting ■ collaborate with vendors to achieve project design objectives ■ coordinate and manage printing services ■ manage projects from concept to completion.

**From creative direction to production, Claudia Vincent has the experience to make any project a success.**

*education:* Visual Communications Art Institute (Atlanta, GA) 4.94  
Mgmt. Info. Systems U.S.F. (Tampa, FL) 12.89

6.01 - present  
**owner/designer**

**COCO CREATIVE**  
PORTLAND, OR  
Graphic design and creative direction for lifestyle brands.

2.98 - 5.01  
**creative director**

**DAVIS AGENCY**  
LAKE OSWEGO, OR  
Advertising agency specializing in retail destinations.

8.95 - 5.97  
**designer**

**CASELL DESIGN**  
DURHAM, NC  
Design studio with clients in education and high-tech.

6.94 - 5.95  
**art director**

**ZICCARDI+PARTNERS**  
NEW YORK, NY  
Advertising agency with annual billings of \$55 million.

1.90 - 4.94  
**consultant**

**HEWITT**  
ATLANTA, GA  
Global benefit consultancy servicing the Fortune 500.